



Professional Learning Product Portfolio

Data and prices current as of 1 August 2022



Self-Paced, Online



Instructor-Led, Virtual

Course Title	Format	Member/ Non-Member Price	Description
Data and Statistics Foundation		\$309 member \$339 non-member	Learn basic data and statistical techniques for investment analysis, including presenting the “data story” with best-practice visualizations and report writing.
Machine Learning		\$309 member \$339 non-member	Develop a basic understanding of machine learning techniques and how they are used in the investment process, covering both the technical and “soft skills” required in today’s industry.
Statistics for Machine Learning		\$309 member \$339 non-member	Gain familiarity with uses of machine learning, AI, and big data as well as an introduction to Python and R, demonstrating the speed programming brings to investment decision making.
Natural Language Processing		\$309 member \$339 non-member	Learn the fundamentals of Natural Language Processing (NLP), from manipulating text data and exploratory data analysis to incorporating sentiment analysis into valuation modeling.
Decentralized Finance		\$309 member \$339 non-member	Learn key concepts of Decentralized Finance (DeFi), including the basics of blockchain technology, cryptocurrency, smart contracts, flash loans, non-fungible tokens (NFTs), and more.
Python and Data Science		\$1999 member \$2099 non-member	Master the key concepts needed to write and understand the Python programming language, to better understand the data science techniques commonly used in the investment industry.
Financial Modeling		\$1499 member \$1599 non-member	Learn to build financial models to better evaluate investment prospects using Excel.
Performance Attribution		\$249 member \$279 non-member	Understand the tools and techniques of return attribution on both equity and fixed income portfolios to gain confidence for attribution conversations with clients and colleagues.
Investment Manager Selection		\$249 member \$279 non-member	Learn to apply a rigorous framework to assess and select fund managers using the latest performance evaluation skills for both traditional and alternative investments.
Risk Attribution		\$249 member \$279 non-member	Master the globally accepted, practice-based approach to risk evaluation and attribution enabling demonstration of exemplary professional ethics and transparency.
Performance Evaluation		\$249 member \$279 non-member	Learn techniques to assess investment results, determine sources of returns, and evaluate investment managers.

*All prices are in USD