**Volunteer Application for the Marcomms Council FY2020**

* Represent the voice of CFA Societies, locally and globally.
* Provide member perspectives on CFA Institute brand perceptions locally.
* Advise and support the developments of brand, marketing, and communications.
* Strengthen our collective impact through building brand awareness, enhancing digital presence, and building the CFA Society community.
* Each council member serves a two-year term.

**Our goal is to have global representation on the council, so we hope to have ample interest across all three regions.  If you are interested in joining the council, please answer the questions in this application. The deadline for applications is 29 July, 2019. We will notify the four successful applicants by August 20. The new members’ two-year term starts on September 1, 2019.**

**Section 1: Contact Information**

Please indicate the society of which you are a member:

Your Name:

Your Email Address:

**Section 2: Application Questions**

Please tell us why you are interested in joining the Marcomms Council.

Please tell us about your marketing and communications experience.

Describe why you are interested and what you hope to achieve from this volunteer role.

Regardless of whether you are a CFA charterholder, please list any professional development activities that you currently undertake.

Have you ever served on a CFA Institute committee/council before and if so, which and in what capacity?