**New Member Welcome Email Template**

Dear [Name], CFA,

As president of the newly established CFA Society [Location], I’d like to take this opportunity to personally welcome you to our inaugural class of members! Founded in [Month] of [Year], CFA Society [Location] is now part of the global CFA Institute community that stretches around the world with more than 165,000 charterholders in 164 markets worldwide, working locally on the ground through 156 member societies.

While our society is new, we join an organization that has been leading the investment profession globally for more than 70 years, promoting the highest standards of ethics, education, and professional excellence for the ultimate benefit of society. CFA Society [Location] represents the interests of [number of] investment professionals in [Location], working to advance the investment management industry in three fundamental ways:

* By **developing** **future professionals** who are technically proficient AND committed to a code of conduct, ethical principles, and professional excellence.
* By **delivering value to charterholders**. We do this through continuing professional development, events, and conferences.
* And, by **building** **market integrity** through our advocacy efforts and engagement with local regulators and policy-makers.

Our objective is to support you and all of our members in becoming the most trusted and well-respected investment management professional you can be. Through CFA Society [Location], we aim to provide you with value for your membership throughout the span of your career through a variety of offerings, including: career development and activities, professional development, leadership, networking, social events, advocacy opportunities, and so much more.

I encourage you to get involved and help us grow and strengthen CFA Society [Location] and the impact we can have here in our own community. Please mark your calendar and join us for the following upcoming events:

[Upcoming Event Dates and Details]

To stay up-to-date on all of the latest CFA Society [Location] news, events, and information, connect with us at [website address].

Once again, I extend a warm welcome and look forward to meeting you in person soon!

Sincerely,

[Name], [Title]

CFA Society [Location]